

The Good Oil

July 2007

Newsletter of the Mudgee Olives Association

Events For 2007

2007 Calendar

Members meetings – At “Stables” on following dates:

- Saturday Aug 11
- Saturday Nov 10 (AGM)

July 13-14 Mudgee Field Days
July 21 “Fresh from the Press”
Aug 11 Product Show Judging
Aug 18/19 Oil Show Judging
Aug 18 Chef Panel Judging
Aug 24 Harvest Dinner
Sept 13/14 ROP Harvest W/shop
Sept 15 Pruning Workshop

From the Chair

Certainly it would seem our Seasons have finally turned in our favour. Unfortunately “The Fresh from the Press” had to be abandoned for the chosen day due to rain, but no doubt few growers would complain about the rain

This event will now be held at The Farmers’ Market on Saturday July 21, arrangements are similar, but the times are now 9:00 – 12:00. Contact Karl if you wish to attend. Minimal charge to members.

Our Association has pole position at The Mudgee Small Farm Field Days, Friday and Saturday 13/14 July. There will be room for a limited number of members on either the first or second day. Details further on in the newsletter.

Yields have been generally lower for 2007, so do not worry too much, and hope for milder conditions this coming Spring. This problem is not just in our region, even Tasmanian growers (just finished harvest) have reported 60 – 80 % down on normal.

Michael

Harvest Dinner: Michael has managed to secure the services of Meg Strang to be the presenter of awards and guest speaker at the Harvest Dinner on the 24th August . Meg is well known to listeners of ABC radio. She is a major contributor to the ABC’s Country Hour and is very keen to promote our industry. She will be very interested in listening to growers’ comments.

Mudgee Olive Oil Awards: Entries open Friday 6th July. **Last day for submission of oils for chemical analysis is Wednesday 18th July (not as shown in the prospectus) Last day for submission of oils with own chemical certificate if Friday the 3rd August. Please refer to the prospectus and entry form links below.**

http://www.mudgeeolives.com.au/awards_prospectus_07.pdf

http://www.mudgeeolives.com.au/awards_entry_form_07.pdf

Mudgee Olive Product Awards: Entries open on the 24th July and close on the 6th August with judging to be on the 11th August. **Please refer to the prospectus and entry form links below.**

http://www.mudgeeolives.com.au/product_awards_prospectus_07.pdf

http://www.mudgeeolives.com.au/product_awards_entry_form_07.pdf

Note: All awards will be announced and presented at the Harvest Dinner on the 24th August.

Final call for participants at the Mudgee Small Farm Field Days 13 – 14 July



Saturday 21st July 07 “FRESH FROM THE PRESS”

This rescheduled event will be held at the Farmer's Market on Saturday the 21st July from 8.30am to noon. Minimal charge for members

Marquee, Tables, table cloth & banner provided but bring your own display and promo material

So let me know asap. Ring me on 6373 7793

Olive Omelet

(Bayd be Zaitun – a Moroccan dish)

6 eggs
3½ oz pitted Mudgee grown black olives, finely chopped
2 tbsp parsley, chopped
½ tsp ground caraway
½tsp ground cumin
Salt & pepper
1 tbsp Mudgee extra virgin olive oil
Pinch of sweet paprika
1 tsp tarragon

Beat the eggs. Add the olives, parsley, caraway and cumin. Season with salt and a pinch of pepper. Mix well. Heat the oil in a frypan. Pour in the omelet mixture and allow to set, making sure it remains moist. Transfer to a dish and sprinkle with a little paprika and tarragon.

Serves 4

Enjoy

➤ **NEXT MEETING - Sat 11th August 2007 – The Stables** ◀

Remember, you can advertise in the "Good Oil" for just \$25 per issue

For advertising space, call Karl on 6373 7793



Pruning for maximum light penetration - Crete



Recently planted olive tree in Crete - circa 600BC

Council updating tourism signage policy

Mid-Western Regional Council is updating its Tourism Directional Signage Policy in a project designed to make it easier for visitors to find local attractions throughout the region and to help businesses understand the eligibility requirements for RTA tourism signs.

As part of this project an assessment will be made of existing tourist information bays to identify changes that may be needed in the information they provide. In addition, information will be collected to identify locations where additional information bays may be needed.

A key portion of the project will be a series of community consultation workshops where members of the public including individual residents, operators of tourist facilities, shop owners and representatives of the wine and food industries are encouraged to make suggestions about tourism directional signage issues and ideas for information bays.

The project will be carried out in consultation with Mudgee Region Tourism Inc and other peak tourist industry groups.

“We are such a strong tourist area with so many different tourism businesses within our boundaries that it is important to develop some clear guidelines for businesses to develop appropriate signage,” Melanie Trethowan, who is leading the project for Council, said.

“We want to develop a consistent look and feel for our information bays throughout the region. They need to look good as well as provide quality, up-to-date information as well as be located in the best spot possible.”

Workshops will be held from 600pm-730pm:

- * Monday 16 July – Gulgong Memorial Hall
- * Tuesday 17 July – Kandos Hall
- * Thursday 19 July – The Stables, Market St Mudgee

“We encourage all interested people to attend these workshops to have their say,” Ms Trethowan said. “Signage can be quite a confusing and contentious issue, so we are attempting to make this whole issue as simple and straightforward as possible.”

The project will result in draft tourism signage policy covering the entire region being presented to Council as well as the development of a simple, standard application form and guidelines for business.

For further information contact Melanie Trethowan 6372 4410 or melaniet@hwy.com.au <<mailto:melaniet@hwy.com.au>>.

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